

# SECOND QUATERLY REPORT

PRAGUE  
APRIL-JUNE 2016

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## **Institutional Development**

### Restructuring of the Administrative and Supervisory Boards

In the period April-June 2016, the European Shoah Legacy Institute - in cooperation with the Ministry of Foreign Affairs of the Czech Republic - continued working on the appointment of new members to the Administrative and Supervisory Boards to replace those members whose mandate had expired or who had resigned.

New members appointed:

Administrative Board:

Michaela Sidenberg, Jewish Museum, Czech Republic, appointed: May 26, 2016

Elizabeth Nakian, Department of State, USA – appointed: June 16, 2016

Ambassador Tibor Schalev-Schlosser (Ministry of Foreign Affairs, Israel) has been nominated as a member of the Administrative Board by the Federation of Jewish communities. After his appointment by the MFA of the Czech Republic, the Administrative Board will be complete.

Supervisory Board:

Tomáš Kraus, Federation of Jewish Communities, Czech Republic, appointed: May 6, 2016

Marek Souček, Office of Government, Czech Republic, appointed: May 6, 2016

Avi Cohen, Ministry for Social Equality, Israel, appointed: May 26, 2016

Jana Hendrichová, Ministry of Finance, Czech Republic, appointed: May 26, 2016

One more member of the Supervisory Board will be appointed during summer 2016. Following this appointment, the Supervisory Board will be complete.

The meeting of the Administrative and Supervisory Boards took place at Czernin Palace, Prague on 22<sup>nd</sup> June 2016 and was attended by all newly appointed Board members, the newly appointed Czech Special Envoy for Holocaust Issues, and representatives of the Ministry for Social Equality of Israel.

## **Restitution/Compensation of Immovable Property:**

### International Conference on Importance of Restitution as a Part of Restorative Justice

#### **2<sup>nd</sup> Teleconference of Steering Committee**

At the beginning of April, the second teleconference of the steering committee was held. The following people participated in the teleconference:

Sue Breeze (Head of Equality & Non-Discrimination Team | Human Rights & Democracy Department | Multilateral Policy Directorate | Foreign & Commonwealth Office), Hannah Lessing (Secretary General, National Fund of the Republic of Austria for Victims of National Socialism), Photini Tomai Constantopoulou (Special Envoy for Holocaust Issues, Greece), Liz Nakian (Deputy Head of the Office of the Special Envoy for Holocaust Issues, State Department, USA), Evan Hochberg (WJRO, USA), Lee Boyd (ESLI Research Team on Immovable Property, Brownstein Hyatt Farber & Schreck), Prof. Michael Bazylar (Director of the ESLI Research Team on Immovable Property, Chapman University), Rajika Shah (ESLI Research Team on

Immovable Property), Aharon Mor (Member of the Advisory Council of ESLI), Jan Kreuter (Ministry of Foreign Affairs of the Czech Republic), Halyna Senyk (Director, ESLI), Laura Bennett (ESLI).

The agenda for the teleconference included patronage for the conference, cooperation with the European Parliament and the European Commission, agenda for the conference, venue, list of invitees, and the organisation of a preliminary meeting in Brussels for government representatives. Participants discussed the importance of LIBE Committee involvement and stressed that the conference should be a catalyst for the European Parliament (LIBE Committee-sponsored) resolution on the importance of restitution as a part of restorative justice. It was suggested that the patronage of the Council of Europe be sought. Another important topic was the Terezin Declaration countries scorecards which should be part of the Immovable Property Restitution database. All attendees agreed that it is important to focus the scorecards on positive progress, highlighting good restitution progress, showing that restitution did not negatively affect national development, and has had a positive impact on society. Sue Breeze, Evan Hochberg, and Liz Nakian discussed the importance of each country being allowed to develop its own approach to legislation rather than imposing a pre-existing system. Liz Nakian also added that this will be especially important for Poland as the new government's policies will have a big impact on their budget.

Furthermore, ESLI's permanent candidature to IHRA was discussed. Participants agreed upon further negotiations at IHRA Plenary sessions in Bucharest.

#### **Negotiation with President Schulz Cabinet – Oliver Dreute**

On 4<sup>th</sup> May, Project Manager Lochlan Warren and Anezka Nekovarova had a meeting with Mr. Oliver Dreute – Head of President Schulz's Cabinet. The purpose of the meeting was twofold: 1/ Provenance Research Pilot Project for European Parliament funding 2/ International Conference on Restorative Justice and Tolerance in Society. Ms. Nekovarova introduced a concept of the Conference, its goals and objectives. Mr. Dreute generally supported the Conference and proposed that ESLI conducts the event under patronage of the LIBE Committee and in cooperation with the European Jewish Congress (EJC). European Jewish Congress plans to organize in cooperation with LIBE committee a conference dedicated to criminality of hate speech in November 2016 and Mr. Dreute suggested to combine both events together. ESLI initiated a discussion with EJC on further cooperation.

#### **Meeting with Israeli Permanent Mission to EU**

Shuli Davidovich – Deputy Head  
Michal Weiler Tal – Head of European Parliament Department  
Anezka Nekovarova, Project Manager  
Lochlan Warren, Project Manager  
Laura Bennett, Intern

On 4<sup>th</sup> May, ESLI team met Ms. Davidovich and Ms. Weiler Tal from the Israeli Permanent Mission to the European Union in Brussels. The international conference was discussed in great detail. When EP patronage was discussed, both Ms. Davidovich and Weiler Tal insisted that the Israeli ambassador request the EP patronage on behalf of ESLI and all other organisations involved in the Conference – as a means of representing unified efforts. In relation to the resolution on the importance of restitution as a part of restorative justice, they proposed the creation of a roadmap for garnering support for the resolution at the EP. Ms. Davidovich referred to the resolution on the return of plundered property to Jewish communities from 1995 and the resolution on the restitution of property of Holocaust victims from 1998 and stressed that the new resolution needs to show different qualities. Israeli Permanent mission to EU fully endorses the Conference and is one of the key partners in Brussels.

#### **International Coordination Forum for the Restitution of Holocaust**

On 8-9 June 2016, The International Coordination Forum for the Restitution of Holocaust (Shoah) Era Assets

was held in Jerusalem. The Forum was organized by the Director General of the Israel Ministry of Foreign Affairs. The attendees included the Israel Ministry for Social Equality, the Ministry of Foreign Affairs of the Czech Republic, Special Envoys and Special Representatives for Holocaust Related Issues, Ambassadors, Israeli Ministry of Finance, the World Jewish Restitution Organization (WJRO), the Conference on Jewish Material Claims Against Germany, the European Shoah Legacy Institute (ESLI), and other representatives of civil society. The two day conference focused on restitution processes, cooperation with the European Union, and an assessment of progress made after the International Conference on Welfare for Holocaust survivors and other victims of Nazi persecution held in Prague last May. Halyna Senyk and the ESLI research team consisting of Kathrin Lee Boyd and Kristen Nelson presented ESLI's Immovable Property Study. They described a study on restitution, its features and components, and its methodology. Attendees got acquainted with a questionnaire and cooperation with governments of Terezin Declaration countries. The study's results will be presented by country and regions – Eastern Europe, Western Europe, United States and remaining countries. Kristen Nelson described the possible implementation of the Holocaust Restitution Study, such as creating an online accessible database, which would serve as a dynamic tool for furthering the restitution process. Additionally, the study can be used as country scorecards to measure adherence to the rule of law and can also serve as a comparative report, providing model laws for creating an efficient restitution regime.

Ms. Nekovarova described various activities of the European Shoah Legacy Institute related to the provision of the Co-Chairmen Statement – the Civil Society Platform as a source of information for care providers to the victims of Nazism, submission of a Pilot Project funded by the European Parliament focused on closing the communication gap between victims and governments by providing special benefits to victims of Nazism, and creating possible revenue streams for NGOs providing care to victims of Nazism. Ms. Nekovarova talked about two seminars focused on the welfare of Holocaust survivors conducted at the European Parliament to lobby additional revenues for caretakers of Holocaust survivors from the EU budget and an exhibition on Holocaust survivors aimed at raising awareness among MEPs. Another follow up activity was the submission of a Pilot Project for EP funding. This Pilot Project aims at closing the communication gap between survivors and governments providing special benefits and services to victims of Nazism. Another follow up activity was ESLI's project, "Welfare CSOs Platform," which aimed at boosting cooperation between non-governmental care providers, exchanging best practices, and serving as a source of information about important events and funding opportunities. The last part of Ms. Nekovarova's presentation brought attention to monitoring progress made in TD countries in the field of welfare for victims of Nazism. Some progress was made in Germany, Romania and the Czech Republic. In July 2016, ESLI will again address governments of Terezin Declaration countries asking specific questions about the implementation of the provisions contained within the Co-Chairmen statement.

The Forum culminated in the Forum Declaration, in which participants emphasised the importance of supporting ESLI's efforts to work with the European institutions.

### **Gaining support from the European Parliament and LIBE Committee**

ESLI addressed numerous MEPs and various organisations *to discuss the Conference and gain support. Ms. Lunacek's office put ESLI together with European Parliament anti-racism and diversity intergroup who expressed an interest in a cooperation on the conference.*

*Ulrike Lunacek, Vice-President of the European Parliament*

*Juan Fernando López Aguilar, Chair of the European Parliament Working Group on anti-Semitism*

*Antoine Cahen, Secretariat of the Committee on Civil Liberties, Justice and Home Affairs*

*Branislav Skripek, MEP, LIBE Committee*

*Nuno Wahnnon Martins, European Jewish Congress*

### **Meeting with Katharina von Schnurbein and Daniel Braun**

On 27<sup>th</sup> June, Ms. Halyna Senyk and Dimitri Dombret (representative of WJRO in Brussels) attended meetings with Daniel Braun (Deputy Head of Commissioner Jourova's Office) and Katharina von Schnurbein (EC Coordinator on Antisemitism). Katharina von Schnurbein insisted that it is necessary to build political pressure on EU Member States to deal with restitution as a part of restorative justice and this is only possible through passing an EP resolution. The international conference can serve as an awareness raising event and it is crucial to cooperate with different groups, including intergroup on Antisemitism, LIBE, JURI, and other committees. The international conference on restorative justice, per the recommendation of Ms. von Schnurbein, shall take place in the European Parliament as a profile committee activity. Daniel Braun suggested preparing a brief outline on the key findings on restitution, which ESLI is currently working on. Both Katharina von Schnurbein and Daniel Braun insisted that the European Commission cannot host the conference or deal with the issue of restorative justice as it is not in the existing legislative framework of the EU. However, the European Commission supports this conference. Both Katharina and Daniel insisted on importance of working with the European Jewish Congress as a co-organizer or at least an institution that supports the conference.

#### Study on Restitution/Compensation of Wrongfully Seized Immovable Property

As of June 2016, final responses from 20 governments (via questionnaire or otherwise) have been received. More questionnaires are still expected later in 2016 from governments who previously indicated they are working on the questionnaires.

Submitted answers:

1. Slovakia (email)
2. Greece (email)
3. Latvia (letter)
4. Serbia (2 questionnaires)
5. Australia (email stating cannot complete - no resources)
6. Finland (letter)
7. Spain (email)
8. Malta (email)
9. Macedonia (questionnaire)
10. Cyprus (email)
11. Uruguay (questionnaire)
12. Turkey (email)
13. Estonia (questionnaire)
14. Hungary (questionnaire)
15. Sweden (questionnaire)
16. Argentina (email)
17. Germany (email)
18. Denmark (questionnaire)
19. France (questionnaire)
20. UK (questionnaire)

The database team has continued working in cooperation with over 50 pro bono attorneys from major global law firms including White & Case, O'Melveny & Myers, Morgan Lewis, Fried Frank, and Brownstein Hyatt Farber & Schreck. These pro bono attorneys, under the guidance of firm directors and their associates, have continued to complete research reports addressing the status of restitution legislation in an

assigned Terezin Declaration country.

The database team is nearing completion of draft reports for all 47 Terezin Declaration countries. To ensure accuracy and to continue to foster a collaborative process for this database project, external scholars and legal practitioners are now reviewing the reports and providing input.

## **Welfare for Holocaust survivors and other victims of Nazi persecution**

### Civil Society Platform

ESLI's web manager created a new website <http://ngo.shoahlegacy.org/> and has been working on a special calendar where platform members can see upcoming events, funding opportunities, and other important actions. Once this tool is completed, ESLI will address current members asking them for comments and suggestions which will then be incorporated into the platform.

### Pilot Project for European Parliament funding

In cooperation with MEP Bastiaan Belder, ESLI submitted a pilot project focused on closing the communication gap between governments providing care services and victims of Nazism. Services and benefits are often unutilised as victims of Nazism are unaware of their entitlements and the benefits that are available to them. The project would involve cooperation with governments, local authorities, media, and post offices. The outcome would be a user-friendly website with detailed information about provided services and benefits in all European languages combined with a strong communication strategy with targeted audiences.

## **Recovery of Looted Art**

### European Parliament Legislative Initiative

The European Shoah Legacy Institute continued to work on its EU legislative initiative in the period from April to June 2016, with significant progress being made during these months.

In May, a report commissioned by the European Parliament's Committee on Legal Affairs (JURI) and completed by Professor Marc-André Renold of the University of Geneva was officially published. The report, undertaken upon the request of ESLI and entitled '*Cross-border restitution claims of art looted in armed conflicts and wars and alternative to court litigations*', was formally submitted and discussed in the presence of Prof. Renold and a representative of ESLI – Project Manager Lochlan Warren - at the committee meeting in Brussels on Monday 13<sup>th</sup> June. Mr. Warren had spent the previous week meeting with various Members of the European Parliament and their representatives in both Brussels and Strasbourg to successfully secure broad cross-party support for the legislative initiative to be formally adopted by the Committee on Legal Affairs.

Additional meetings with the JURI Secretariat were held in the latter weeks of June to coordinate efforts for the appointment of a parliamentary rapporteur for the EU legislative initiative. Following extensive discussions and negotiations, Dr. Dietmar Köster MEP agreed to formally request to be appointed as rapporteur. This process is expected to be completed in July/August 2016.

To facilitate the ongoing progress of the EU legislative initiative, the JURI Secretariat will establish an expert advisory body to guide and support the rapporteur and the JURI Committee as it moves towards assessing

the scope and objectives of the proposed legislation. ESLI Project Manager Lochlan Warren has been invited to join the expert advisory body and will formally represent the interests of ESLI as a partner of the European Parliament's Committee on Legal Affairs.

### Conferences

In April, Project Manager Lochlan Warren was invited to present a paper at the International Council on Archives (ICA) International Congress, to be held in Seoul, South Korea from 5<sup>th</sup> to 10<sup>th</sup> September. As the International Congress is only held once every four years, this invitation is a great honour for ESLI and is recognition of our organisation's emerging role as a leader in the field of cultural heritage protection. The invitation to present follows increased cooperation between ESLI and ICA over the past six months, culminating from meetings with ICA representatives in Paris

### Pilot Project

Throughout May and June, ESLI campaigned vigorously at the European Parliament in an attempt to garner support for the submission of a funding proposal for a 2016 pilot project. A pilot project on provenance research was submitted on ESLI's behalf by Ms. Olga Sehnalová MEP. Following Ms. Sehnalová's agreement to submit the proposal, Project Managers Lochlan Warren and Anežka Nekovářová, along with intern Laura Bennett, met with a number of representatives from the committee on Culture and the Budgetary Committee to generate understanding and support for these pilot project proposals.

Decisions on the respective pilot projects are not expected until later this year.

## **Education Commemoration and Holocaust Studies**

### Participation at the Symposium of European Institutions Dealing With 20th Century History

Petra Seidlová represented ESLI at the Symposium of European Institutions Dealing With 20th Century History, which took place on May 25.-26, 2016 in Budapest, Hungary. The Symposium is one of the principal projects of the European Network Remembrance and Solidarity. The Symposium aims to research, document, and promote the remembrance and the study of totalitarian regimes, dictatorships, and wars in 20th-century Europe and is intended to serve as a platform for discussions by government representatives, academics, and professionals from both NGOs and public institutions which are active in the field of remembrance.

This year's Symposium was dedicated to 60<sup>th</sup> anniversary of events happening in 1956 in Hungary that had an impact on the history of the whole Eastern European bloc and became a benchmark for other movements in countries under Soviet dominance striving for self-determination and freedom. The Symposium allowed participants to investigate the direct and indirect consequences of 1956, including retribution, emigration, totalitarianism, communist crimes, various forms of repression, short and long-term impacts and effect on Western Europe.

Among the key note speakers were recognized experts from the academic field – Prof. Mark Kramer (Harvard University), Dr. Lukasz Kaminski (Polish Institute of National Remembrance), Prof. László Borhi (Indiana University). Prof. János M. Rainer (Eszterházy Károly College), Prof. Piotr Juskiewicz (Adam Mickiewicz University). The Czech Republic was represented by Dr. Oldřich Tůma, the director of the Institute of Contemporary History at the Academy of Sciences.

The European Shoah Legacy Institute took the opportunity to introduce our organisation and its core areas of work to the participants during the presentation sessions.



### Participation at the IV International Conference "Holocaust Museums and Memorial Places in Post-communist Countries: Challenges and Opportunities. Modern problems of European Tolerance"

Petra Seidlová represented ESLI at the IV International Conference "Holocaust Museums and Memorial Places in Post-communist Countries: Challenges and Opportunities. Modern problems of European Tolerance" which took place on May 16-17, 2016 in Riga, Latvia.

The conference was organised by the Baltic International Tolerance Center. P. Seidlová had a presentation on how immovable property restitution / compensation and the passing of new legislation in the three Baltic countries of Estonia, Latvia and Lithuania has unfolded since 1990 and paid attention to significant differences across these countries in terms of how they have approached the notion of property restitution. This covered three main categories: *heirless property, communal property and private property*. The comparison was based on an extensive research that was conducted by the European Shoah Legacy Institute (ESLI) in 2014 – 2016 on restitution legislation in 47 countries that endorsed Terezin Declaration.

On May 17, 2016 P. Seidlová had a meeting at the Ministry of Foreign Affairs of Latvia with Ambassador Karlis Eihenbaums to inform about ESLI's achievements and activities.

### Participation at the Plenary Session of the International Holocaust Alliance

Executive Director of the European Shoah Legacy Institute Halyna Senyk participated at the Plenary Session of the International Holocaust Remembrance Alliance (IHRA). Prior to the Plenary Session, as advised by the Executive Director of IHRA, Halyna Senyk submitted a written request to the Chairman of IHRA to become a permanent international partner of IHRA. Unfortunately, this request was not discussed at the Plenary Session. Nevertheless, ESLI met with numerous collaborators at the Plenary Session and had the first meeting with the newly appointed Czech Special Envoy for Holocaust and Anti-Semitism. ESLI was tweeting the Plenary Session and its Tweets received a lot of attention from people interested in the subject, because IHRA does not use Twitter to inform about its activities.

### Photo gallery "It is a Miracle that I Live"

ESLI was contacted by photographer Undina Hradil, who has worked as a freelance-photographer focussing on social-documentary photography and portrait photography since 1992,. Undina Hradil created a serial of portraits of Holocaust survivors and documented their incredible stories to inspire us living today with their strength and love for life, and to commemorate their brevity.

ESLI organized her portraits into an online photo gallery <http://shoahlegacy.org/miracles/> ESLI's web designers worked in close cooperation with Undina Hradil and ensured that her artistic genius in celebrating Holocaust survivors will be preserved in the online version.

Project Manager Anezka Nekovarova met with representatives of A Jewish Contribution to an Inclusive Europe (CEJI) based in Brussels to discuss different organisations and potential cooperation. Projects and roles were introduced and Anezka subscribed to CEJI's pilot project on hate speech. In addition, Anezka met with Nehama Uzan, Director of European Jewish Communication Centre in Brussels to discuss possible support and cooperation on the Restorative Justice Conference and other projects. ESLI has EJCC full support. A meeting between ESLI project managers Anezka Nekovarova and Lochlan Warren and a representative of the Austrian Permanent Mission to the European Union - Mr. Philip Bittner - took place in order to introduce ESLI, its Action Plan, the Restorative Justice Conference, and its EU legislative initiative.

ESLI has initiated cooperation with the Platform of European Memory and Conscience on a project under the title International Competition for a proposal of a pan-European memorial for victims of totalitarianism

in Brussels. Ms. Senyk is a member of the International Jury Committee.

Furthermore, Ms. Nekovarova attended FRA Conference in Vienna from 20<sup>th</sup> -23<sup>rd</sup> June in order to learn more about the European approach to fundamental rights to which every human being is entitled. The three day conference was attended by more than 400 participants including representatives of the European Commission, the European Parliament, governments, and civil society.

Ms. Nekovarova also attended an exhibition opening organised by the Jewish Museum in Prague. The exhibition focused on Jewish refugees in Shanghai.

## **Communications Management and Digital Strategy**

Starting in May, the process of communications management and digital strategy began at ESLI with the aim of rebranding ESLI according to its newly revised mission statement.

With this in mind, our achievements in the stated quarter were the following:

1. Rebranding ESLI by reflecting its current and future goals and communities in its social media platforms, website, and for other mediums and materials.
2. Re-designing the website to reflect ESLI's rebranding and providing greater accessibility and usage as a resource by creating a user-friendly interface.
3. Developing and establishing audience engagement, creating a community and driving traffic on our social media platforms.
4. Creating and maintaining creative and graphic content exclusive to ESLI and its SM platforms and website.

Under each of these aims, we accomplished our purpose significantly through the following activities.

### Rebranding and Website Reconstruction

- The ESLI website has changed dramatically with the assistance of ESLI's web developer Mariana Dushar.
  - Our Homepage and About Us tab have undergone a streamlining process to create a simple, accessible look that allows our visitors to maneuver efficiently.
  - In addition, we have updated our Board Members, Annual Reports, Events, Press Releases and News to keep our partners, visitors, donors and other interested parties knowledgeable and our information transparent.
  - We revised the Mission Statement to the following:
    - *ESLI is an independent, secular and, politically unaffiliated think tank and international advocacy. The Terezin Declaration is at the heart of ESLI's aims in acknowledging and advancing post-Holocaust issues. With our emphasis on highlighting restorative justice and collecting Shoah legacy, we focus on these core areas to prevent the reoccurrence of historical injustices: Welfare of Holocaust Survivors; Restitution and Compensation of Immovable Property; Recovery of Looted Art; Recovery and Study of Judaica Objects; [and] Holocaust Education, Remembrance, and Research. ESLI operates on a global scale with partners and collaborators committed to justice.*

- We had a legal issue pertaining to an outdated Facebook page headed by a previous employee. After multiple correspondences we were able to close that page, thus prohibiting the usage of our logo and brand by outside parties and keeping exclusivity.
- Similarly, our company LinkedIn page had an ex-employee administering it. We were able to successfully establish our sole right to the page.
- In addition, we have begun branding our social content to produce exclusivity and maintain a creative presence. For instance, the majority of our Restitution Facts are now graphic memes and in the future, we intend to have a visual graphics archive on our website.

### Social Media Platform Development

- Our following on Facebook has increased to 173 likes from 86 likes and most importantly, despite no paid social media strategy as of yet, our organic reach has yielded to much higher numbers than previously seen as shown in the data for the 28 day cycle from 15 June – 12 July.



- Our following on Twitter has reached the 100 followers mark from 80 followers and similarly, in this quarter we have been able to increase our impressions, profile visits, mentions and overall, engagement. The following charts summarize our progress in this quarter. Most importantly, the success of being engaged by fellow colleagues, partners and entities interested in our cause has been effective in laying groundwork for the community we want to establish.

APR 2016 SUMMARY		MAY 2016 SUMMARY		JUN 2016 SUMMARY	
Tweets	37	Tweets	66	Tweets	88
Tweet Impressions	4,689	Tweet Impressions	9,985	Tweet Impressions	22.3K
Profile visits	572	Profile visits	477	Profile visits	855
Mentions	10	Mentions	16	Mentions	19
New followers	13	New followers	6	New followers	13

- In addition, we have linked our social platforms via Klout, a service that determines online influence. We have gained a huge increase in such a short time period; however, for an organization with our capacity, our aim should be in the late 40s/early 50s which is achievable. But, the fact that we have a high number means that we have succeeded in driving relevant traffic, and we employ a scheduling platform that highlights our peak times for posting.

## Measure and track your impact



### Score Details

**32.80**  
Today's Score ▲ 0.01

**38.55**  
90 Day High

**21.97**  
90 Day Low

### Partner, Donor and Community Engagement

- The communications campaigns have been vital in establishing relationships and keeping ESLI in the relevant dialogue. Three major events that required our presence and were monitored through a digital media strategy were the following:
  - IHRA Plenary Meetings in Bucharest from 23-26 May 2016 (Romania)
  - International Coordination Forum for the Restitution of Holocaust on 8 – 9 June 2016 (Israel)
  - European Union Agency for Fundamental Rights: Fundamental Rights Forum from 20 - 23 July 2016 (Austria)
- Also, to understand our projects and increase our presence in Brussels, T. Chowdhury assisted L. Warren in his meetings with members of the European Parliament to formulate a future communications strategy for his project and ESLI's presence in Brussels.
- In addition, the team decided to make our virtual office in Brussels a reality by engaging actively on social media with our partners and establishing our relationships in Brussels on our media. In the future, we have decided to create further partnerships with external media based there.

### Future Tasks and Challenges

- We must strengthen the ties with our Boards and at the same time, explain our company culture and vision to our donors, partners and other interested parties. We will embark upon this goal with a corporate video strategy throughout the year.
- We have to create mayhem about our cause. For the upcoming quarter, it is imperative we start a crowdfunding campaign about one of the activities we are passionate about.
- We need paid social strategy. Otherwise, pushing the LinkedIn and Facebook pages to a greater audience will be difficult. Also, we can boost our already active presence on Twitter.